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PRESENTATION
ARCHITECTURE
FESTIVAL

on the theme of the Eruption

MAT
JOU
KANN

LE FESTIVAL
D'ARCHITECTURE

Saint-Pierre
October 13-16
2022



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CALL FOR APPLICATION
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INTRODUCTION

On the first Matjoukann or Matjoukann Architecture Festival, the Regional Council of the Order of Architects of Martinique (CROAM), the Architecture Association of Martinique (MAM) and the Council of Architecture, Urban Planning, and the Environment (CAUE), are launching a call for applications to create **6 fleeting installations**.

The Festival takes place at the heart of the city of **Saint-Pierre**, Martinique, on the occasion of the 120th anniversary of its last **eruption**. It offers a crisscrossing wander through the **vestiges** of the disaster such as impressive ruins, qualitative urban infill but also illustrative **heritage**. This journey is an architectural stroll punctuated by artistic works, an invitation to the public to discover or rediscover the town of Saint-Pierre.

The Matjoukann seeks to highlight, during the festival, **characteristic places** in Saint-Pierre, thanks to **short-lived installations adapted** to each place, thought out and designed by teams made up of architects and other professionals from disciplines related to architecture and design.

PRESENTATION OF THE MATJOUKANN ARCHITECTURE FESTIVAL

The Festival bears the name of Matjoukann, defined as heritage in Martinican Creole. Matjoukann¹ reflects Martinican culture and expresses one of the founding pillars of the festival, the enhancement of the island's heritage. Heritage echoes inheritance and symbolizes transmission. It evokes the old, the current but above all the common. The notion of heritage governs the testimonies, protagonists and past and current traditions of human beings and their environments altogether.

The installations are designed for a specific place that they come to reveal or transform, whether it is a neglected, hidden space or an over-seen space to which we no longer pay attention for it has become ordinary or even insignificant. They aim to **revalorize** the places in which they register and for whom they are **intended**. The interruption of the usual functions of these spaces is done in respect of the selected sites. In addition to raising awareness of architecture, art, and existing heritage, the Matjoukann aims to stimulate the imagination of its audience by inviting them to take a new look, conducive to questioning about their past, current and future environment.

¹ Definition of Matjoukann from Raphaël Confiant's Martinican creole dictionary:

"Matjoukann [macuka]n n ■ (néol.) heritage
ex Tou sa ka fè pawti di an matjoukann kiltirel. (H.Atine, A. S.D.)
It is all part of a cultural heritage."

The installations strive to **inspire** and excite the different senses of the public to make this wander and each of its stages a moment of pleasure.

For this first edition, the places selected are part of the annual theme and the desire to enhance the city of Saint-Pierre. Saint-Pierre has many ruins and urban infills caused by the disaster of 1902. These **symbolic vestiges** will come to receive the installations whether they are unused, uninhabited, abandoned or protected. The chosen sites are sometimes made invisible by their location or their frozen conservation and gradually fall into an oblivion engendered by habit. The installations aim to inject **beauty and enthusiasm** into these during the Festival.

The Matjoukann Architecture Festival aspires to **rise annually** through its **temporary in-situ installations**, as witnesses of a given time, marked by an evolution of architecture, art and by extension of culture, an engraved reflection of a society in motion, a **heritage to pass on**.

1. THE THEME : ERUPTION

Martinique has to deal with constant **changes and transitions**, particularly concerning its climate and its culture. **Architecture**, the first art, is one of the springs to have shaped the island, like the successive **eruptions** that have **sculpted** it.

Martinique, in the shape we know today, is made up of several small volcanic islands that formed next to each other before being connected by volcanic bridges. It is the only island of the Lesser Antilles to offer three juxtaposed volcanic arcs, with a regular displacement of volcanic activity from east to west for 25 million years². One of the greatest tragedies in the Martinican history of the 20th century took place on May 8, 1902, with the eruption of Mount Pelée in Saint-Pierre, then capital of Martinique. France's most dangerous volcano has hit the north of the territory and disrupted the future of the island.

As the Matjoukann wishes to seize this question, the first edition of the festival has for theme: Eruption.

The fleeting installations will take place within the ruins, vestiges and other heritages of Saint-Pierre.

Eruption : (i'ɾʌpʃən ; ɪ'ɾʌpʃən)

NOUN

1. a bursting forth or out, as of lava from a volcano
2. a throwing forth of lava, water, steam, etc.
3. a sudden outburst, as of emotion or social discontent
4. Medicine
 - a. a breaking out in a [rash](#)
 - b. a rash

Collins Dictionary.

²www.amaweca.com

2. CONDITIONS OF PARTICIPATION

The consultation is open to architecture and design enthusiasts. The objective is to promote architectural and artistic creation in Martinique. It is possible to form a multidisciplinary team whose representative must be a qualified architect or be a master's student in architecture.

Applications must be sent to us using the form below:

<https://matjoukann.com/>

Applications must be sent in the form of a single PDF file not exceeding 10MB otherwise the application might get rejected.

3. APPLICATION FILE

The application file must contain all of the following documents:

- Completed and signed registration form
- Authorization to transfer rights signed
- Presentation of the team: its members, motives, contact details (max 1 A4 page)
- Presentation of the short-lived installation according to the randomly assigned site and the theme of the Matjoukann Architecture Festival of the year (max 1 A4 page): how the team envisages its installation, its contribution to the city and the public, its integration into the site, its assembly and dismantling, all accompanied by an image (mandatory) - *templates are available at the end of the presentation.*

All project sources must be quoted and referenced. Only original creations must be presented as part of the Matjoukann.

The results of the selection will be announced at the beginning of September 2022.

4. SELECTION CRITERIA

The selection of teams will be made on the basis of the following criteria:

The composition of the team 10%

- The multidisciplinary nature of the team
- References and backgrounds of team members
- Motivation and interests for the Matjoukann festival

The context 20%

- Considering the general context on the scale of the Caribbean, Martinique and the city of Saint-Pierre
- The insertion of the project in its urban context and in its spatial environment

The project 50%

- Consideration of the "Eruption" theme in the project developed
- The Research – Process – Innovation aspect of the project (general concept, innovative ideas, creativity, constructive strategies, materiality, volumetry, ...)
- The use of local, biosourced, biodegradable and recyclable materials in a process of environmental respect
- The technical processes for attaching the project to its environment

The feasibility 20%

- The deadlines for the completion and execution of the project
- The cost of the project in relation to the Materials envelope made available
- The reversible and temporary nature of the project and its impact on the site

5. COMPOSITION OF THE JURY

The jury will be composed of 9 members:

- 1 member of the CROAM board
- 1 member of the MAM council
- 1 CAUE member
- 1 artist
- 1 architect practicing in Martinique (excluding CROAM and MAM elected officials, excluding CAUE)
- 1 Caribbean architect (not Martinican)
- 1 elected representative of the city of Saint-Pierre
- 2 people from the DAC Martinique (Cultural Affairs Department)

6. APPLICATION DEADLINE

Applications must arrive no later than Sunday, August 14 at midnight, Martinique time (GMT-4 / date of submission as proof).

7. FOR THE SELECTED TEAMS

The Festival will take place from October 13 to 16, 2022. The set-up and disassembly of the installations will be carried out by the team itself, on site from October 8 to 13 for the set-up, and from October 17 to 18, 2022 for the disassembly.

It will be possible to visit the sites during an organized visit in September 2022.

Each team will be able to benefit from compensation of up to €500.00 for contribution to travel, subject to presentation of supporting documents and an expense report.

Each team will be allocated a materials envelope of €1,500.00, the use of which must be justified by invoice, strictly for the purchase of materials and tools for installation.

The winning team will receive Prize Winner 1. Two other teams will be awarded prizes as follows:

- **Prize Winners 1**
€2,000.00
- **Prize Winners 2**
€1,000.00
- **Prize Winners of Honor**
€750.00

Specific constraints: as the installations will take place in the public space, they must not harm the inhabitants or the built environment. The safety of the public and the population must be ensured night and day.

8. CONTACT

All inquiries must be sent by email to **contact@matjoukann.com**

<http://matjoukann.com>

9. FAQ

Does one have to be an architect to participate in the Matjoukann ?

The person responsible for the team must have, or be studying to obtain, a master's degree in architecture or equivalent. This can be a DPLG, DE, HMONP architect, or foreign equivalent or a master's student.

Is the team supposed to be architects only or is one of us enough ?

Multidisciplinary teams will be favored but teams composed solely of architects will be accepted.

What is the Installation Overview?

The project must be presented on one A4 page. These are the broad outlines of the project that you intend to develop before detailing its concept, its structure, its set-up and disassembly.

What is the expected image attached to the presentation?

It can be a sketch, a realistic perspective or not, you are free to use the technique that will best present your project. Examples are available on the following pages.

Does the specified grant of 1,500 euros include the construction costs of the project?

The €1,500 includes everything. However you can find your own sponsors.

Would it be possible to get photos of the assigned location?

They are available on the site: <https://matjoukann.com> at the time of the call for applications.

Does the designed installation have to be adapted to the given site?

The installation must be adapted to the site that will have been randomly assigned to you when you register. It will not be possible to re-register with another email address since the contact details of each member of the team will have already been sent to us to validate your registration and give you your site number (from 1 to 6).

10. TEMPLATES